



Bricker Daughtry Adam Land

# SEARCHLIGHT

News and Views to Help You Find Your Way

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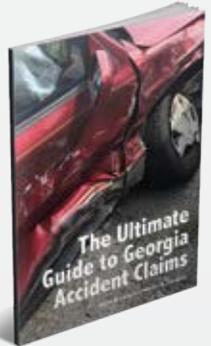
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**FREE REPORT: THE ULTIMATE GUIDE TO GEORGIA ACCIDENT CLAIMS**



At the Athens Injury Law Group, we want you to feel confident in the decisions you make at every point in the personal injury claim process.

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## Introducing the Athens Injury Law Group

**We are excited to bring you the first edition of SEARCHLIGHT, a monthly newsletter from the Athens Injury Law Group!**

What?!?!? Who?!?!? You may not have heard of the Athens Injury Law Group until now. But you're probably familiar with Fortson, Bentley & Griffin - the oldest law firm in northeast Georgia - and with us (Adam Land and Bricker Daughtry). We've been litigators at FB&G for years. Until recently, we handled many different kinds of cases. We discovered that what we enjoy most is helping people hurt by others' carelessness. (We'll dig deeper into why this is in future issues - stay tuned!) This shared passion led to the creation of the Athens Injury Law Group at FB&G.

You can't help but notice all the billboards and TV commercials from what we call the "YOUR PAIN IS MY GAIN" personal injury lawyers. Obnoxious, right? And, they seem to be everywhere! Well, we decided to declare war on these vultures. We have made it our personal mission to put them out of business. Why? They aren't helping anyone but themselves. They prey upon people at one of the most vulnerable times of their lives, and that sickens us.

The dirty secret that none of these firms wants their clients to know is that most of them would be better off with no lawyer at all! We feel compelled to educate the public about these lawyers' real motives, and to de-mystify the claims process so that people can make the right decision about whether to hire a lawyer. And, we want all the folks who have been hurt and who truly need a lawyer to represent them to know that we are here to help.

**If you cannot already tell, we're not like other personal injury lawyers!**

We decided that, to be successful at all of this, we first needed to differentiate ourselves from our fellow attorneys at Fortson, Bentley & Griffin. We certainly didn't want to create any confusion whether FB&G was still the "go-to" firm for northeast Georgia businesses and their owners. (It is...)

So, we are excited to have launched our "firm within a firm" - the Athens Injury Law Group. In the coming months, we'll be building out our website ([www.athensinjurylawgroup.com](http://www.athensinjurylawgroup.com)) with information and resources to help people with personal injury claims. We'll also be connecting with everyone through Facebook (@AthensInjuryLawGroup) and Twitter (@AthensInjuryLaw). And, last but not least, we have started this newsletter! Each month, we'll be sharing stories with you to highlight people and events in our community, issues on our minds, and anything we've found particularly useful, fun, or inspiring. We will sprinkle in some substantive "lawyer stuff" too, but we promise not to get boring or technical with any of that.

Most of all, we hope you find the material we provide in this newsletter interesting and engaging. We'd love to hear your feedback! Feel free to reach out to us at [adam@athensinjurylawgroup.com](mailto:adam@athensinjurylawgroup.com) and [bricker@athensinjurylawgroup.com](mailto:bricker@athensinjurylawgroup.com). ■

- Adam & Bricker

# The **ULTIMATE** Summer Boredom Buster

by Bricker Daughtry

*For the past few years, the Daughtry family has celebrated the end of the school year and the upcoming summer by creating a bucket list.*



*Our family's bucket list for last summer.*

item, but to appreciate each of the activities that we do over the course of the summer.

**One of my wife Janette and my favorite things about the bucket list is how it cures the "I'm bored" complaints we hear from our four kids at times throughout the summer.**

Our summer bucket list is featured prominently on the refrigerator. Anyone with this kind of complaint is sent to the kitchen to plan the next item to be checked off the list.

**We have also found that the bucket list provides great opportunities to introduce money management concepts to them.** We entrust our younger children to pack snacks and drinks for a hike, and our oldest

All of our family members contribute to our list with their ideas of fun activities for the summer.

I like to include things on our list that I am certain we are not going to complete. For us, the purpose of our bucket list is not to check off every

planned all the activities and created a written budget for an entire weekend getaway trip.

**As we move toward the end of this summer, we are able to look back on the many things we've crossed off our list with lots of happy memories.**

We have enjoyed a trip to the beach, hiking, exploring new areas, and lots of other outdoor activities. We also took advantage of lots of local activities that were free or cheap. Personally, my favorite thing about this summer was something that we actually didn't do. After moving twice in ten weeks last summer, I was satisfied to stay put for a while!

The planning of next summer's list is already underway. Some possibilities include a weekend camping trip, flying kites, and a trip to Europe. What were some fun things that you and your family did this summer? We are always looking for things to add to our bucket list! ■



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## When in Doubt, Sit Them Out!

idea what had happened to him—my eyes, like everyone else's, had followed the ball off the bat.

**When I went out to check on him, he said the bat hit him. But it hadn't knocked him out, and he said he was okay, so I let him continue playing.**

After Paul swung and missed a ball by a foot the next inning, and then stepped out of the batter's box to rub his eyes, I knew I had made a huge mistake. He was showing some classic signs of a concussion – moving clumsily, blurry vision.

**After Paul swung and missed a ball by a foot the next inning, and then stepped out of the batter's box to rub his eyes, I knew I had made a huge mistake.**

**We quickly pulled Paul from the game.** One of the coaches on the other team, an ER physician, came over and checked him out. We asked Paul a few simple questions. He answered them, but not as easily as I had expected.

I watched the player whose bat had hit Paul closely during his next at bat, hoping to piece together what had happened. He drilled another pitch, then tossed his bat directly toward the backstop behind him.

The catcher, like most players this age, was standing off to the side, so the bat sailed harmlessly past him. But Paul plays like Willson Contreras out there, snuggled right up behind the plate. Judging by what I had just seen, he must have taken a pretty good lick, much harder than what I thought had happened.

Like most people, Paul recovered quickly and fully. He didn't experience symptoms for more than a few hours. In hindsight, though, **I should have**

**taken him out of the game immediately.**

Not only did I not know how hard the bat had hit him, but I was also unaware

that even a mild blow can be serious, and that most concussions occur without a loss of consciousness. And, a repeat concussion that occurs within a short time period of the first, before the brain recovers, can slow recovery and increase the chances of long-term problems. We were fortunate, indeed.

**If your children play sports, don't make the same stupid mistake that I did. WHEN IN DOUBT, SIT THEM OUT! ■**

## PHRASE OF THE MONTH

### **"Dog Days" of Summer**

***We all talk about the "dog days" of summer, but hardly anyone knows what the phrase means.***

The "dog days" describes the oppressively hot period of the summer between July 3rd and August 11th. During this time, the sun is aligned with the star Sirius, which is also known as the "Dog Star." Sirius is the brightest star visible from earth, and part of the *Canis Major* constellation.

Because Sirius is so bright, the ancient Romans thought that, like the sun, it too gave off heat and thus contributed to the long stretch of unbearable weather. They referred to this time as *dies caniculares*, or "dog days."

*The next time you hear someone complain about the "dog days" of summer, drop this little bit of knowledge on them! ■*

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**Helping Georgia Accident Victims  
Triumph Over Tragedy**

*If you or a loved one was injured in a vehicle accident, slip and fall, or by a dangerous product, our attorneys are here to help you.*

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# When in Doubt, SIT THEM OUT!

by Adam Land

*My eight year old son, Paul, is a baseball fanatic. He loves to play little league ball and to watch the Chicago Cubs. How did a kid from Athens, Georgia fall in love with the Cubs? Well, Paul got interested in major league baseball in the fall of 2016, which happened to be the year the Cubs won their first World Series since 1908. He's been bleeding Cubbie Blue ever since.*

During a little league game this season, Paul was catching. A batter smacked a pitch into the outfield, and we all laughed as the fielders threw the ball all over

the field, turning a routine single into a double or triple. But my smile quickly vanished when I turned to see Paul sitting in the dirt, holding his head. I had no



*If your children play sports, don't make the same stupid mistake that I did.*

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